



ANNOUNCING IPOINT USER GROUPS

Extra, Extra, Read All About It!

It's Dave Maurer, Director of Training, here at iPoint. I wanted to let you know about a new feature we're rolling out for Community Members this summer. While it isn't a software enhancement, it WILL help you grow your business. Starting in July, we will be facilitating iPoint User Group meetings about four times per year.

Amazing People + Great Ideas = iPoint User Groups

As our iPoint community grows, we have discovered some pretty amazing people with some really great ideas. As I've been traveling across the country this past year doing onsite training sessions, I've been consistently impressed by Community Member ideas. ...ideas that I think would be very beneficial for other Audio Video businesses.

All the News That's Fit to Print (TL;DR)

We've created iPoint User Groups as a way to facilitate connections and collaboration between similar businesses from around the country. We'll coordinate a quarterly, hour-long webinar where you can share your ideas, ask questions from other professionals, and learn processes to streamline your business—all with the end goal of putting more money in your pocket.

The user groups will also help us continue to improve iPoint as we learn more about your business processes and the challenges your business faces. Many of the new features you see in iPoint are the direct result of feature requests submitted by Community Members and implemented by our crack development team.



THE SPECIFICS

News You Can Use: The Benefits are Far-Reaching
iPoint user groups will meet quarterly to:

- Increase business profitability
- Gain industry insights
- Share best practices
- Enrich procedural wisdom
- Facilitate communication
- Increase collaboration

No Direct Competitors. Now Back to You, Ted

We have done our best to make sure that iPoint users in the same marketplace are not in the same User Group. We don't want you to give away trade secrets to your direct competitors!

Get to Know Your World: Small Groups Are Best

We've limited each user group to around a dozen companies so you can get to know your co-members and really connect to help improve your business.

Returning to Our Ongoing Coverage

- User group meetings will begin the week of July 16th.
- Meetings will take place at 11am, 1pm, and 3pm (all times Eastern) each day that week.
- We'll have about 13 individual user groups.
- About 12 participating companies in each meeting.

RSVP

Trust us—this will be way more fun than that summer wedding you'll be stuck attending.

RSVP to Save Your Spot at the Table
Visit the iPoint User Group webpage and reserve your spot today!

ipointsolutions.net/user-groups



Confirmation of Your User Group Meeting

About a week before the event, we'll be sending a link to the WebEx webinar to everyone who signed up.

Questions?

If you have questions, please drop us a line:
support@ipointsolutions.net or give us a call: (800) 535-4101.

On behalf of all of us at iPoint, we're excited to strengthen our relationship with you and your business through iPoint User Groups. We're confident that the connections and collaborations you develop in the quarterly user group meetings will help your business continue to grow and thrive.

Cheers!

A handwritten signature in blue ink that reads "Dave Maurer".

Dave Maurer
Director of Training & Support
iPoint Solutions